

MEDIA ALERT

LexisNexis Telematics Brings Connected Car Innovation and OEM Capabilities to 2018 Consumer Electronics Show (CES)

WHAT: [LexisNexis Risk Solutions](#), a leading provider of data, analytics and technology, will be at the [2018 Consumer Electronics Show \(CES\)](#), showcasing its [telematics solutions](#) with Mitsubishi Motor Corporation and JVC Kenwood. Executives from LexisNexis Risk Solutions will be on hand to discuss their [solution with Mitsubishi](#) and other auto OEMs as part of growing LexisNexis [Telematics Exchange](#).

Consumers increasingly desire convenient, simple access to products and services that make consumers' lives easier and add value — such as virtual assistants, voice-control automation and digital payments - and as connectivity further permeates insurance, usage-based insurance or UBI. LexisNexis believes the connected car will become the foundation for automotive insurance products and that data from the Internet of Things will have a positive, significant impact on our daily lives as autonomous driving becomes a reality.

At CES, LexisNexis will demo its UBI app in a Mitsubishi Outlander and Mitsubishi Eclipse Cross; highlight the JVC Kenwood display; and share insights from their [latest UBI study](#) on consumer awareness of certain connected car ADAS features and their impact on telematics adoption, as well as the ecosystem of the connected vehicle. Additionally, executives will be discussing solutions enabling OEMs to collect and process data in order to deliver seamless solutions to their drivers.

WHO: Pavan Mathew, Director of OEM Business Development, LexisNexis Risk Solutions
David Lukens, Director of Telematics, LexisNexis Risk Solutions

WHEN: Tuesday, Jan. 9, 2018 – Friday, Jan. 12, 2018

WHERE: JVC Kenwood Booth #4602, North Hall
[2018 Consumer Electronics Show](#), Las Vegas Convention Center, 3150 Paradise Rd, Las Vegas, NV 89109

MEDIA OPPORTUNITIES:

Pavan Mathew and David Lukens are available for media interviews. To schedule, please contact Regina Haas or Rocio Rivera. The LexisNexis Telematics Usage-Based Insurance app will also be demoed in a Mitsubishi Outlander and Mitsubishi Eclipse Cross in the booth, providing photo and video opportunities.

CONTACT: Regina Haas, LexisNexis Risk Solutions, regina.haas@lexisnexisrisk.com, 678-896-1463
Rocio Rivera, LexisNexis Risk Solutions, Rocio.rivera@lexisnexisrisk.com, 678-694-2338
Mollie Holman, Brodeur Partners, mholman@brodeur.com, 646-746-5611

ABOUT: [LexisNexis Risk Solutions](#) we believe in the power of data and advanced analytics for better risk management. With over 40 years of expertise, we are the trusted data analytics provider for organizations seeking actionable insights to manage risks and improve results while upholding the highest standards for security and privacy. Headquartered in metro Atlanta USA, LexisNexis Risk Solutions serves customers in more than 100 countries and is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. For more information, please visit www.lexisnexisrisk.com.

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